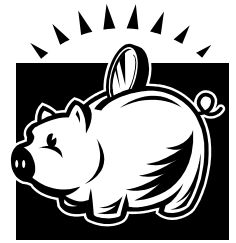




# Lexington Chamber of Commerce

# MEMBERSHIP

Provides Great Value



**Challenging economic times always steer businesses toward the most prudent marketing options, and rightfully so! Membership in your local Chamber of Commerce is definitely in keeping with this approach. Our team of professional, full-time staff provide you with a variety of support services to assist your business in its growth and prosperity. Below are just a few reminders of the many ways that you can make the most of your affiliation with the Lexington Chamber of Commerce:**



**FREE ~ Web Site Listing** (& “hot link” to your site) so customers locate your business easily online & **Monthly Web “Hit”** tallies track your exposure to prospective new customers.



**FREE ~ Technical Assistance** on a broad range of business topics via **One-on-One Counseling** from SCORE-Boston experts & facilitated by the Lexington Chamber of Commerce.



**FREE ~ Listing** (both *alphabetically & categorically*) in our **Annual Membership Directory** publication, used by Lexington Visitors Center, Town Hall, banks & realtors in promoting Lexington to new arrivals.



**FREE ~ Direct Referrals** by professional staff (*either over the phone or in-person*) via our **5-day-a-week Chamber** offices & also our **7-day-a week Visitors Center**.



**FREE ~ Certificates of Origin** for member businesses that require such **export documentation**.



**FREE ~ Advocacy** on your behalf with local regulatory agencies & **Governmental Liaison** assistance on key commercial issues.



**FREE ~ Participation** in the Lexington Chamber of Commerce **Member-to-Member Discount Program**, providing you with real cost savings on services while growing your clientele.



**FREE ~ Participation** in the Lexington Chamber of Commerce **Gift Certificate Program**, which channels over \$35,000 in local customer spending to member businesses each year.



**FREE ~ New Business Launch Assistance**, including ribbon-cutting celebrations, grand opening guidance, & press releases.

➔ **Also:** Gain access to **Competitive Rates** for Health & Dental Insurance